

**COMMISSIONERATE OF COLLEGIATE EDUCATION  
GOVERNMENT OF ANDHRA PRADESH  
Template/Guidelines for Monthly College Newsletter**

**PVKN CAMPUS ROOTS**



**PVKN GOVERNMENT COLLEGE(A) CHITTOOR**



**Vision of the College**

To provide quality education, while equipping students with knowledge and skills in their chosen stream, inculcate values, identify hidden talents, provide opportunities for students to realize their full potential and thus shape them into future leaders, entrepreneurs and above all good human beings.

Principal's Desk	Month:            Year:            Vol:            Issue:		
We are trying very hard to carry out more Academic and Non – Academic activities in coming months with proper planning to enrich students knowledge and their exposure to the community related activities.	SEPTEMBER            2022            2            4		
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Editorial Board Dr.G. Ananda Reddy  Dr. Shaik. Benazeer Lecturer in Hindi	3. TEACHER'S ACHIEVEMENT		23-24
Mr. SMD.Shafiullah Lecturer in English	4. Any other Important and Relevant Information related to the Institution, Press Clippings.		24-33

Name of the Activity: **INTER COLLEGIATE SPEECH COMPETITION**

Date: **01 April 2023**

Organized by: **The Department of Botany**

**P.V.K.N Govt. College** Chittoor, A.P  
An Autonomous Institution  
Re-Accredited by NAAC with 'A' Grade  
CYCLE III

పి.వి.కె.ఎన్. ప్రభుత్వ కళాశాల  
చిత్తూరు, ఆంధ్ర

**INTER COLLEGIATE SPEECH COMPETITION**  
Saturday, 01 April 2023

Organized by  
**The Department of Botany**

Prepares Speech (English)	Prepares Speech (Telugu)
Women Empowerment	నీటి పారుపు
Global Warming & Climate Change	ఆరోగ్యమే మహా భాగ్యం
Solutions to stop Poverty	సహజ వనరులు

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**Inter Collegiate  
Speech Competition**

Prepares Speech (English)	Prepares Speech (Telugu)
Women Empowerment	నీటి పారుపు
Global Warming & Climate Change	ఆరోగ్యమే మహా భాగ్యం
Solutions to stop Poverty	సహజ వనరులు

**Event Partner & Prize Sponsor**



**Guidelines**

- No REGISTRATION FEE
- Participant can participate either in English or Telugu speech competition
- Participant can choose any ONE topic form the topics given
- Maximum Duration of the speech should not exceed 5 Minutes
- No material should be possessed by the participant while speaking

**Date: Saturday, 1 April 2023** **Time: 10:00AM**

**Dr.Mohan Behara**  
Coordinator

**Dr.G.Ananda Reddy**  
Principal

**P.V.K.N Govt. College Chittoor, A.P.**  
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 చిత్తూరు, ఆంధ్రప్రదేశ్

**G2**  
 THE UNIVERSITY OF GATEWAY

**75**  
 Azadi Ka  
 Amrit Mahotsav

**SUSTAINABLE DEVELOPMENT GOALS**

## INTER COLLEGIATE SPEECH COMPETITION

Saturday, 01 April 2023

Organized by  
 The Department of Botany

Supported by

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**PROGRAM SCHEDULE**

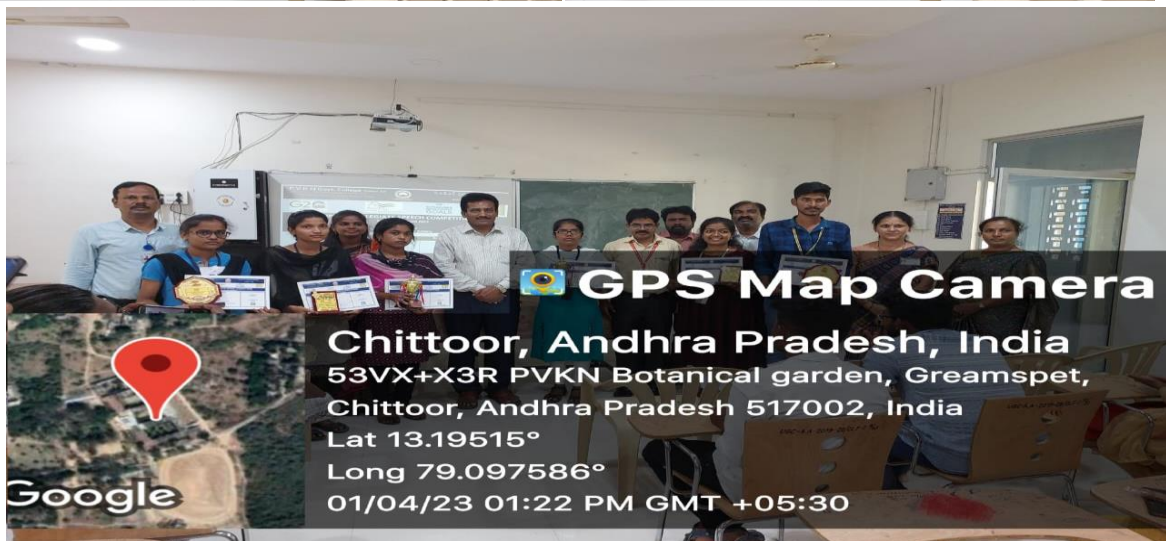
09:50 10:15	Registration Inauguration	<b>Portico</b> Welcome Address Dr.Mohan Behara, Coordinator  Felicitation Address Dr.R.Devarajulu Reddy Professor, SVCET(A), Chittoor  Presidential Address Dr.G.Ananda Reddy Principal
10:30	Room-1 Speech Competition- English	Vignesh Naidu National Vice President Jana Seva Society
10:30	Room-2 Speech Competition- Telugu	G Nikhil AP State JSS President Jana Seva Society
12:00	Valediction	Prize Distribution Dr.G.Ananda Reddy Principal



Dr.G.Ananda Reddy, Principal addressing the students



Students presenting their topics during competition



Winners in the competition received mementos and certificates from Dr. G.Ananda Reddy, Principal.

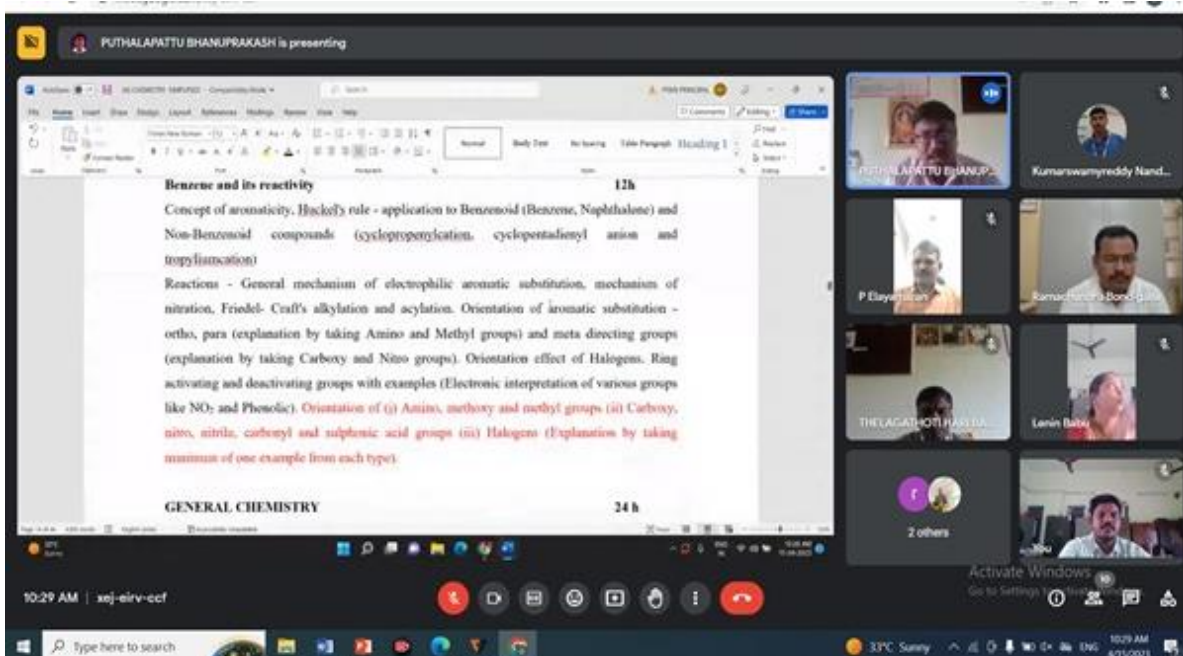
### Winners in the competition

S.No.	Student Name	Reg. No. and Class	Name of the college	Prize	Topic
1	R Reshma	220305505 II BSc.	PVKN Govt. College	First	Women Empowerment
2	A Sharmila	210307502 III BSc. (BHC)	PVKN Govt. College	Second	Global warming & Climate Change
3	N Mahaboob Basha	2178183212 II year Engineering	SV CET College	Third	Global warming & Climate Change

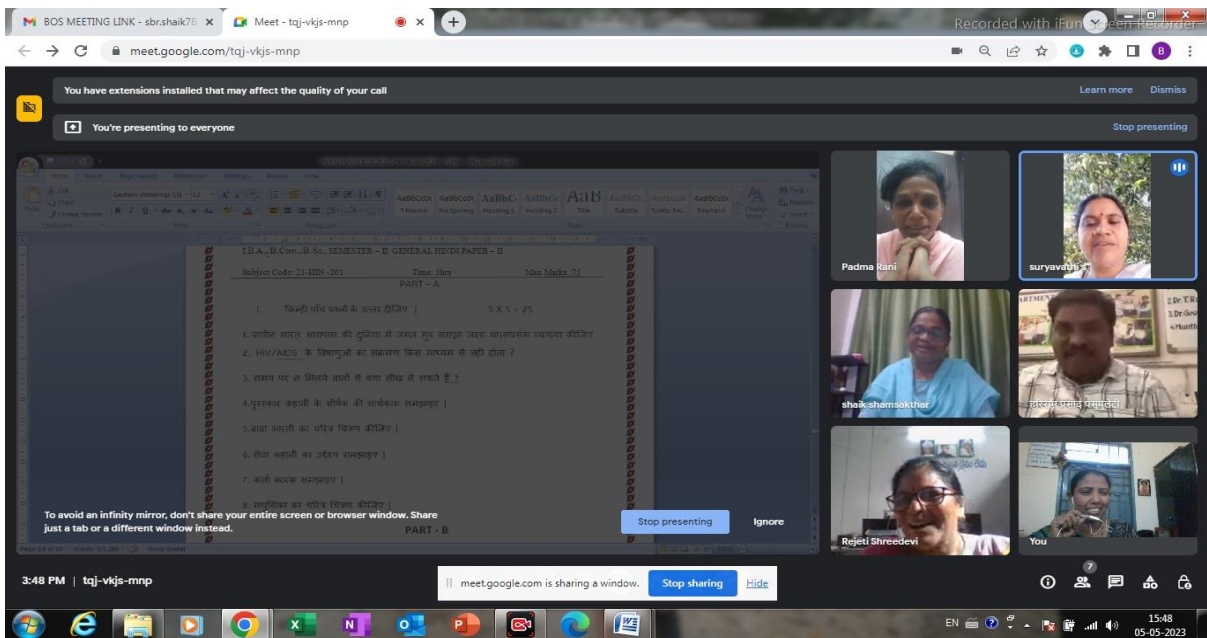
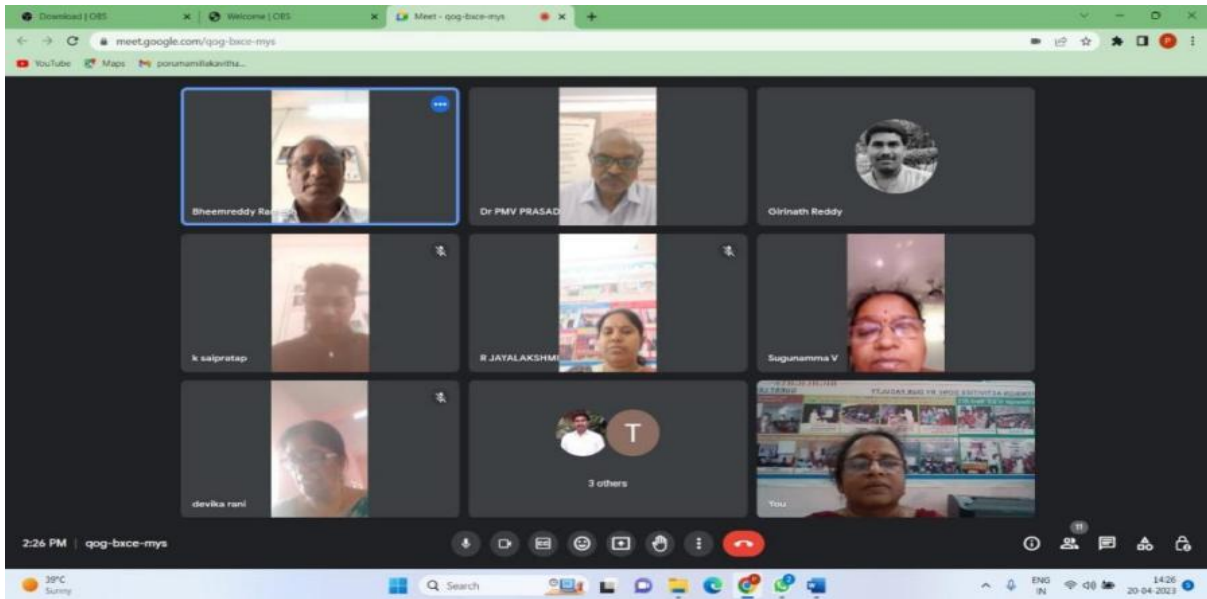
The Department of Botany, PVKN Govt. College(A), Chittoor in collaboration with SVCET Engineering College, Chittoor were conducted Inter Collegiate Speech Competition on Women Empowerment, Global warming and climate change, solutions to stop poverty in English and Neeti Podupu, Arogyame Maha Bhagyam and Sahaja Vanarulu in Telugu separately on 01.04.2023. Total 23 students were participated in day long competition. The programme was inaugurated by Dr.G.Anada Reddy, Principal, Dr.R. Devarajulu Reddy, Professor and Dr.J. Karthikeyan, Professor from SVCET Engineering College, Chittoor. The programme was coordinated by Dr.Mohano Behara, Lecturer Dept. of Botany, PVKN Govt. College(A), Chittoor.

### **BOS MEETINGS :**

BOS Meeting for UG-IX and PG-VIII is conducted on 20-04-2023 through online.It is helpful to consider the feedback received from stakeholders who include students, parents, alumni, industry experts, academic peers and faculty and deliberates on the same to recommend to the Academic Council, the kind of changes that will be brought into curriculum related to various programs. It is also resolved to introduce Add-on courses.



**(BOS External members- Subject experts, University nominee, Representative from Industry, and Alumni participating in the revision of UG and PG syllabus)**



## ENGLISH LANGUAGE DAY

English Language day was conducted on 24<sup>th</sup> April 2023 on the eve of William Shakespeare's Birthday. The essence of English Language Day is to inculcate the students towards speaking English fluently. Unfortunately the students today are not able enough to speak English hence conducting some relevant programs. This ELD can make a platform for the students to improve LSRW and competitive spirit for the employability. It is very important platform for the students to equip themselves and build up an academic excellence for the future goals. It's a small attempt for a big change to meet the global challenges.



## **GUEST LECTURE :**

The department of Commerce arranged Guest lecture by Dr. Dhamodar Naidu Lecturer in Commerce , Rtd Principal . He motivated on Career Guidance to I B.Com Students on 03-04-2023. The students actively participated in interaction and gained opportunities of jobs from the guest lecture. 50 students and 02 faculty members participated in this programme.



**Guest Lecture by Dr. Naidu Rtd. Principal**

The department of Commerce arranged Guest lecture by Dr. Naveen Kumar Asst. Professor in Commerce MITTS.. He Explain the Skill Up gradation and Communication skills to II B.Com Students on 13-04-2023. The students actively participated in interaction and gained Skills from the guest lecture. 75 students and faculty members participated in this programme.



**Guest Lecture given by Dr.N.Naveen Kumar , MITTs**

### **GUEST LECTURE DEMO :**

The department of Commerce arranged Guest Lecture Demo to Guest Faculty to vacant post for Commerce and Computer Application subjects. 9 members are attended and presented demo in different topics .B.Com Students evaluated their performance and they marked with mark. Dr. Chennakesavulu , Lecture in Telugu , Dr. Ramamurthy Lect. In Botany evaluated their performance as Expert Commoittee on 12-04-2023 49 students and 7 faculty members aare participated in this activity.



### **DEPARTMENT OF ENGLISH :**

By the Professor VB Chitra , a guest Lecture has been conducted on 21-04-2023 for UG & PG students on LSRW Skills in a innovative manner along with some activities. All the students participated in a jubiliant manner to be benefited and they were visualised in a grand way. Even teachers are also participated & benefited much more.



### **DEPARTMENT OF TELUGU**

The SampoornaSathavadhanam, a unique intellectual event, was organized by the Telugu Department of PVKN Government College in collaboration with other organizations. The event took place from 28th April 2023 to 30th April 2023 and aimed to promote the art of Sathavadhanam, a traditional form of extempore poetic composition and intellectual discourse in Telugu literature. The event witnessed the participation of 100 students, 40 staff members,

and numerous local individuals. The program was graced by the presence of Dr.G. Ananda Reddy, Principal, PVKN.Govt.College, and Avadhani AmudalaMurali, an accomplished Sathavadhani, Telugu Department incharge Dr.C.ChennaKesavulu, Lecturers B.Gopiryanaiik, Dr.G.DharmaMoorthy,A. Rekha , Dr.S.Benazeer and others also participated.

#### Event Highlights:

The three-day event showcased the rich cultural heritage and linguistic brilliance of Telugu literature. Various sessions and competitions were organized to engage the participants and provide them with a platform to exhibit their skills. The event schedule included the following activities:

**Inauguration Ceremony:** The event commenced with a grand inauguration ceremony, featuring distinguished guests, faculty members, and participants. Dr. Ananda Reddy and AvadhaniAmudalaMurali inaugurated the event and delivered inspiring speeches emphasizing the significance of Sathavadhanam in promoting Telugu language and literature.

#### Impact and Significance:

The Sampoorana Sathavadhanam event proved to be a resounding success, leaving a lasting impact on the participants, staff, and the local community. It provided a platform for students and aspiring poets to showcase their linguistic and creative abilities while fostering a deeper appreciation for Telugu literature and culture. The event also highlighted the importance of preserving and promoting traditional art forms like Sathavadhanam, ensuring their continuity for future generations. The President of the event principal Dr. Ananda Reddy and accomplished Sathavadhani Avadhani Amudala Murali added immense value to the event. Their presence not only inspired the participants but also brought wider recognition to the event, attracting attention from literary enthusiasts and scholars beyond the local community.

Moreover, the collaborative effort between the Telugu Department of PVKN Government College and other organizations fostered community.

#### Importance of Three-Day Sathavadhanam Event

The three-day Sathavadhanam event held at PVKN Government College showcased the significance of this traditional art form and its impact on language, literature and intellectual development. Here are the key reasons why the event was of utmost importance:

##### 1. Preserving and Promoting Telugu Literature:

Sathavadhanam is an ancient Telugu art form that combines extempore poetry composition, intellectual discourse, and quick thinking. By organizing a three-day event dedicated to Sathavadhanam, the Telugu Department of PVKN Government College aimed to preserve and promote Telugu literature. The event provided a platform for students, staff, and the local community to immerse themselves in the richness and beauty of Telugu language and poetry.

## 2. Encouraging Intellectual Stimulation and Quick Thinking:

Sathavadhanam challenges participants to think on their feet, respond spontaneously, and compose verses in real-time. This art form sharpens cognitive skills, improves memory, and enhances quick thinking abilities. By organizing a three-day Sathavadhanam event, participants were given ample opportunities to practice and develop these skills, fostering intellectual stimulation and creativity among the participants.

## 3. Showcasing Linguistic Brilliance and Cultural Heritage:

The Sathavadhanam event celebrated the linguistic brilliance of Telugu literature and showcased the cultural heritage of the region. Participants demonstrated their mastery over Telugu language and poetry, captivating the audience with their ability to compose verses in multiple styles and genres. By highlighting the art form's cultural significance, the event aimed to create awareness and appreciation for Telugu language and literature among the participants and the wider community.

## 4. Nurturing Talent and Providing a Platform for Expression:

The three-day Sathavadhanam event served as a platform for aspiring Sathavadhanis, poets, and intellectuals to showcase their talent and creativity. Participants had the opportunity to perform in front of renowned scholars, experts, and literary enthusiasts, gaining recognition and appreciation for their skills. This event not only nurtured existing talent but also encouraged young individuals to explore and embrace the art of Sathavadhanam, fostering a sense of pride and accomplishment.

## 5. Encouraging Collaboration and Exchange of Ideas:

The Sathavadhanam event brought together participants from diverse backgrounds, including students, staff members, and local individuals. This gathering provided a unique opportunity for intellectual exchange, where participants engaged in discussions, shared perspectives, and explored various themes through Sathavadhanam. The event fostered collaboration, mutual

learning, and the exchange of ideas, creating an environment conducive to intellectual growth and social interaction.

In conclusion, the three-day Sathavadhanam event held at PVKN Government College played a vital role in preserving Telugu literature, promoting linguistic brilliance, fostering intellectual stimulation, and providing a platform for expression. The event successfully showcased the importance of Sathavadhanam as an art form, while also nurturing and encouraging aspiring poets and intellectuals.





**A Report On Inauguration of Certificate Course in English "THE ROLE OF GRAMMAR IN SPEAKING ENGLISH" On 20<sup>th</sup>April, 2023.**

**Objective:** The objective of this program is to identify the importance of grammar in speaking English.

The inauguration program of Certificate Course in English "The Role of Grammar in Speaking English" On 20<sup>th</sup>April, 2023. at PVKN Govt. College (A) conducted by the Department of English for the benefit of the students. The program started by the principal sir on the importance of grammar and the importance of communication skills to the students. Then the HOD Dr.N.Babu addressed and told them how the English language plays key role on getting the job. Finally the course coordinator Smt K.Amrutha informed the importance of grammar to speak English perfectly and the program ended with Jana Gana Mana.



## A Report On Inauguration of Certificate Course in **HINDI-TELUGU TRANSLATION** on 27<sup>th</sup> April, 2023.

The Inauguration program of Certificate Course in “**HINDI-TELUGU TRANSLATION**” On 27<sup>th</sup> April, 2023. at PVKN Govt. College (A) conducted by the Collaboration of Department of Hindi and Telugu for the benefit of the students. Course in Translation Hindi are quite in demand because there are a lot of job opportunities available in this field. Certificate courses in the same can also act as a valuable add-on to the CV of the candidates and furthers their career growth. For the working professionals, distance learning certificate course in Hindi can be extremely effective as they can balance their studies with their professional responsibilities.

### Course Objectives:

- ❖ To improve Language competence in Hindi & Telugu
- ❖ To enable the students to converse in their life situations.
- ❖ To train the students to use Hindi and Telugu for the practical purposes.
- ❖ To improve learners’ comprehension, interaction and fluency.
- ❖ To equip the learners with strategies to improve their communication skills.
- ❖ To ensure that the training is useful to the learners to succeed in the real world.
- ❖ To build confidence in students to speak Hindi and Telugu.





**PARTICIPATION IN AWARENESS PROGRAMME ON INDUSTRY INTERNSHIP  
:13-04-2023**



Awareness Programme on “On Job Training” given by Principal sir to the students of Final Year B.Sc & B.A on 13-4-2023. On Job Training provide students with an opportunity to put into practice skills they have learned while in College. In addition, students should have an opportunity to enhance those skills, obtain the perspective of a work environment and benefit from a mentor or supervisor's experience and advice.

## MENTOR MENTEE INTERACTION : 12-04-2023



Mentor Mentee Interaction was conducted on 12-04-2023 to II B.BSc students by R.Jayalakshmi. It is helpful to accelerate the personal and professional development of mentees. It is helpful to enhance students' educational, social and personal growth through learning from the experience of mentors. It is helpful to enable mentors to keep in touch with student life and college development through interaction with mentees.



Department of Political Science Mentor- Mentee Programme Conducted at PVKN Government College, Chittoor. A mentor is an individual with expertise who can help develop the career of a mentee. A mentor often has two primary functions for the mentee. The career-related function establishes the mentor as a coach who provides advice to enhance the mentee's

professional performance and development. The psychosocial function establishes the mentor as a role model and support system for the mentee.

Aims and Objectives .

1. To bridge the gap between the mentor and the mentee
2. To ensure the quality performance of the students in academics
3. To deal with the related issues for the holistic development of the students
4. To provide mutual support and congenial learning environment.
5. To inspire and motivate for higher studies and competitive examinations
6. To discuss stress related issues
7. To regulate the academic involvement and assess the outcome
8. To discuss attendance, FRS, Syllabus, Examination Pattern.



The day of 12-04-2023 Conducted Mentor Mentee Interaction and discussed with students of their Attendance, Progression and also their Grievances. In this interaction some advises given to students about regular attendance of classes.



**ON JOB TRAINING AT AIL DIXON COMPANY, RENIGUNTA:19-04-2023**





The day of 19-04-2023, III MSCs students attended OJT interview and selected. The selected Students join their III phase Internship at AIL Dixon Technologies Pvt. Ltd, the trainers of the Company instructed and explained Company rules and regulations at their job place. V.Munaiah ,Lecturer in Statistics acted as Mentor to III BSc MSCs batch-I.P.Kavitha ,Lecturer in Mathematics acted as Mentor to III BSc MSCs batch-II.It is useful to provide to students the feel of the actual working environment and to gain practical knowledge and skills, which in turn will motivate, develop and build their confidence.It is helpful to students to real work environment experience gain knowledge in writing report in technical works/projects .

### **INDUSTRIAL VISIT (15-04-2023)**

The Department of Chemistry has arranged an Industrial visit to SNJ Sugars & Products Ltd, Nelavoy on 18-04-2023. Sri K. Venkata Ramana, QC Head of the Industry explained the processing of sugar cane into pure sugar to the students in detail. The steps involved in the processing like collection of sugar cane, weighing of sugar cane, turning of sugarcane into fiber by using a cane cutter and chopper, extraction of juice into hot water by a diffuser, double extraction of juice, juice clarification, sulphitation, concentration of clear juice into sugar syrup, crystallization of sugar syrup into sugar are elaborately explained to the students.

Brix test, pH and Pol (optical rotation) test are demonstrated to the students by QC Head of the plant.



(Industrial visit of students and staff of PVKN GC(A) to SNJ Sugars & Products Ltd, Nelavoy)



Sri K. Venkata Ramana, QC Head of the Industry explained the processing of sugar cane into pure sugar and QC tests to the students)

# Area study programme of department of Botany to Thekkady, Kerala

(16-04-2023 to 18-04-2023)



## **DEPARTMENT OF PHYSICS AND ELECTRONICS - A Report on Capacity Building Program in English**

Commissionerate of Collegiate Education (CCE) organized ‘**Capacity Building Program (CBP)**’ on English proficiency for the Government Degree College Lecturers from 10-04-2023 to 21-04-2023 at English and Foreign Language University (EFLU), Hyderabad. At the onset of the CBP program, the director welcomed all the participants and then the program began with the 2 weeks schedule. After completion of one week training, a test was conducted. The two week training program is designed to impart excellent training skills including communication skills like reading, speaking, writing and listening, grammar and vocabulary, which are essential for our future career-wise and everyday professional life. The training conducted was very helpful in understanding and enhancing the power of speech and communication skills. The guidance of English and Foreign Language University trainers is invaluable in helping us to develop our language skills. It’s a great honour to be a part and participant in this training program. Finally, I am thankful to CCE for conducting such a great program.





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**CO PO MAPPING**

12 Noon on 24 April 2023

**WEBINAR**

Organized by IQAC, PVKN(A)

**Resource Person: Prof.V.Sujatha, SVCET(A), Chittoor**

To join the video meeting, click this link: <https://meet.google.com/fqb-azhp-avv>  
Otherwise, to join by phone, dial +1 530-453-9022 and enter this PIN: 828 194 442#

IQAC PVKN Govt. College (A) Chittoor conducts a One Day Online Webinar on Cos Pos Mapping by inviting Resource Person Prof V Sujatha, Department of English, SVCET(A) Chittoor. Based on Outcome Based Education (OBE) to department incharges for modification of COs and POs for next BOS Meeting as well as Question paper mapping. Enhancement of Loop concept.

**OBE:**

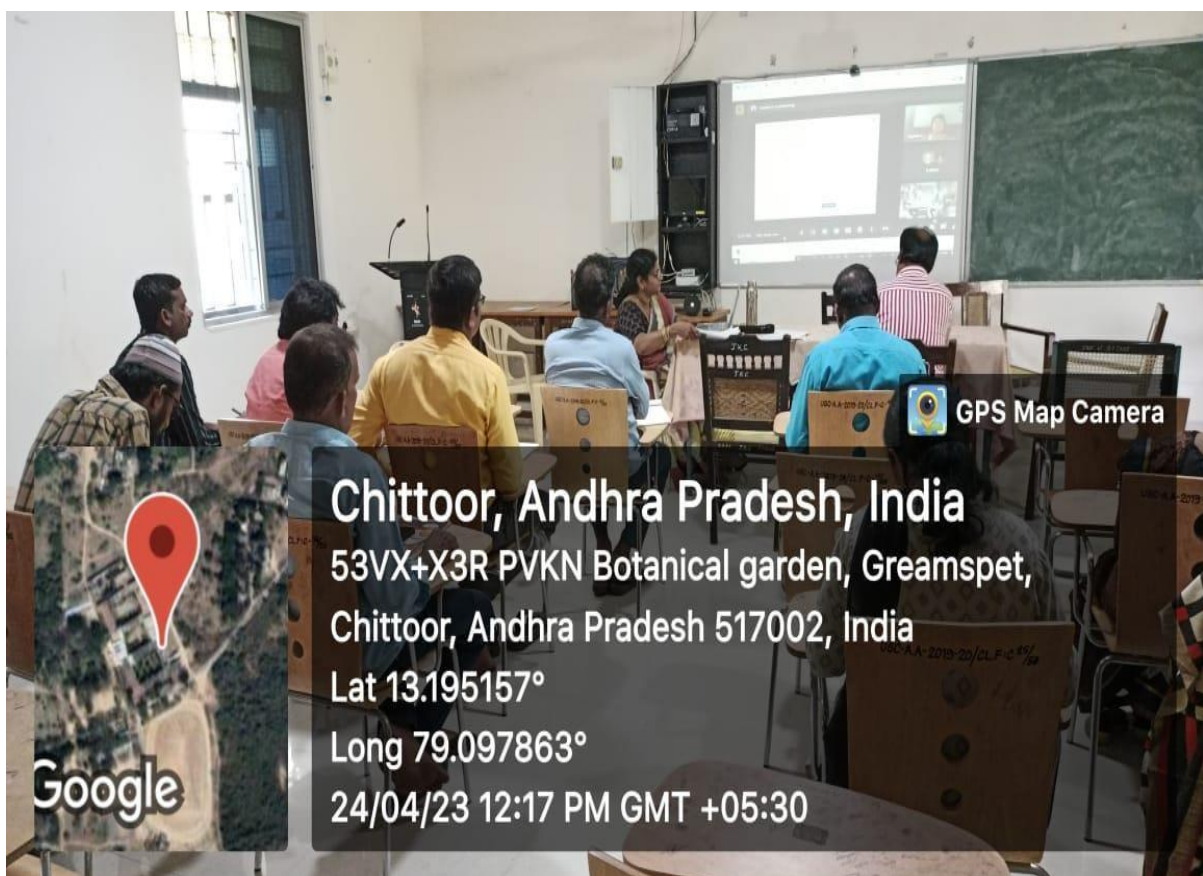
Focus - key questions

1. What do we want our students to achieve?

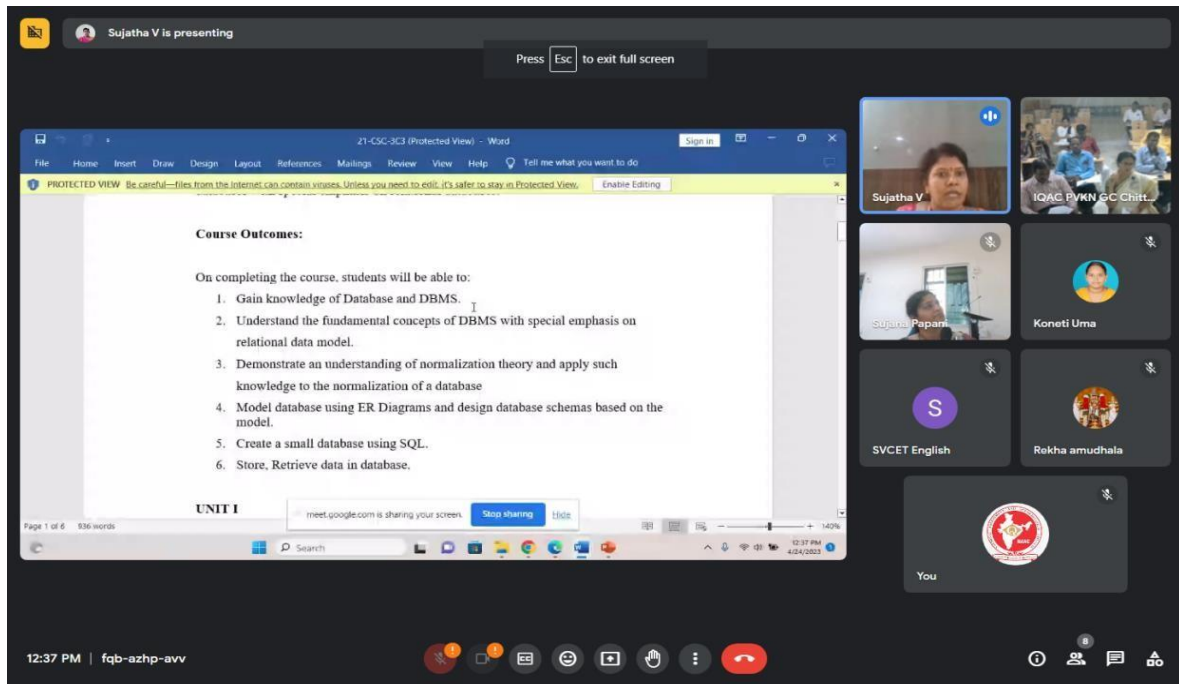
PROGRAM OUTCOMES [POs]

2. How do our students achieve it?

Through the curriculum comprising courses with Course Outcomes [COs],  
teaching/learning and assessment



Dr. P Sujana, IQAC Coordinator - explaining PVKN COs and Pos attainment.



**Prof. V. Sujatha, Lecturer in English - briefing the COs, POs mapping through Google Meet (Online) - Acted as a Resource Person**



All the Department Incharges are participated in the Webinar Attendance Sheet:

1. Dept. of Botany	
2. Dept. of Chemistry	
3. Dept. of Commerce	
4. Dept. of Mathematics	P. Kavitha
5. Dept. of Microbiology	P. S. Jyoti
6. Dept. of Hindi	S. Jyoti
7. Dept. of Telugu	Ch. S. S. S.
8. Dept. of Physics & Electronics	G. Sankar
9. Dept. of English	ASA
10. Dept. of Zoology	M. S. S. S.
11. Dept. of Pol. Science	K. Ravi Kumar
12. Dept. of Computer Application	Devaraj
13. Dept. of Statistics	K. S. S.
14. Dept. of Computer Science	M. T. Smail
15. Dept. of History	
16. Dept. of English	ASA

Dr P Sujana  
IQAC Coordinator

Name of the Activity: **INTERNATIONAL HYBRID CONFERENCE ON SCIENCE TECHNOLOGY ENGINEERING ARTS HUMANITIES & MANAGEMENT**

Date: **10 & 11 April 2023**

**INTERNATIONAL HYBRID CONFERENCE ON  
SCIENCE TECHNOLOGY ENGINEERING  
ARTS HUMANITIES & MANAGEMENT**

**10 & 11 April 2023**

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Dr. Thejo Murthy, Dept. of Zoology

Dr. N. Babu, Dept. of English

Dr. Chennakesavulu- Dept. of Telugu

Dr. S. Benazer, Dept. of Hindi

Dr. P. Sujana, IQAC coordinator

**For any support related to the conference call us****@ 7989609396 , 9963216412****Send your Full Papers to: [englishevents@svcet.in](mailto:englishevents@svcet.in)****SRI VENKATESWARA COLLEGE OF  
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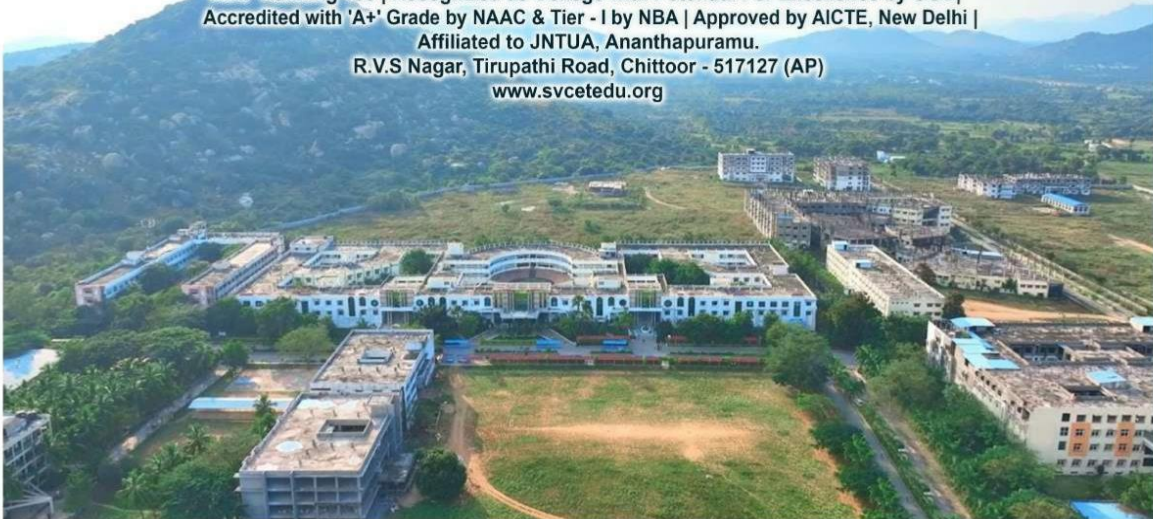
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# INTERNATIONAL HYBRID CONFERENCE ON SCIENCE TECHNOLOGY ENGINEERING ARTS HUMANITIES & MANAGEMENT

10 & 11 April 2023



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Title of the Book with ISBN

## An Almanac of Multidisciplinary Research Perspective

Editors

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## SCHEDULE OF EVENTS

**MEETING LINK: <https://meet.google.com/jtc-ipve-agv>**

**Monday, 10 April 2023 @ 11:30am**

### Inauguration

#### Welcome Address

Dr.R.Devarajulu Reddy, SVCET(A), Chittoor,A.P

#### Presidential Address

Dr.M.Mohan Babu, Principal, SVCET(A), Chittoor,A.P

#### Felicitation

Dr.G.Ananda Reddy, Principal, PVKN(A), Chittoor,A.P

#### Vote of Thanks

Dr.Mohano Behara,PVKN(A) Chittoor,A.P

### 11:45 am – Paper Presentation (Online)

Online Room-1	Online Room-2	Online Room-3
<b>Chair Person</b> Dr.P.Anusooya National College, Trichy	<b>Chair Person</b> Prof. Divya Priya D National College, Trichy	<b>Chair Person</b> Jabneel Praveen P.C National College, Trichy
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**Tuesday, 11 April 2023 @ 11:30am**

### Workshop

Identify and Publish in SCOPUS & WoS indexed journals

#### Short Talk by Global Experts

PUBLISHING AS A HABIT

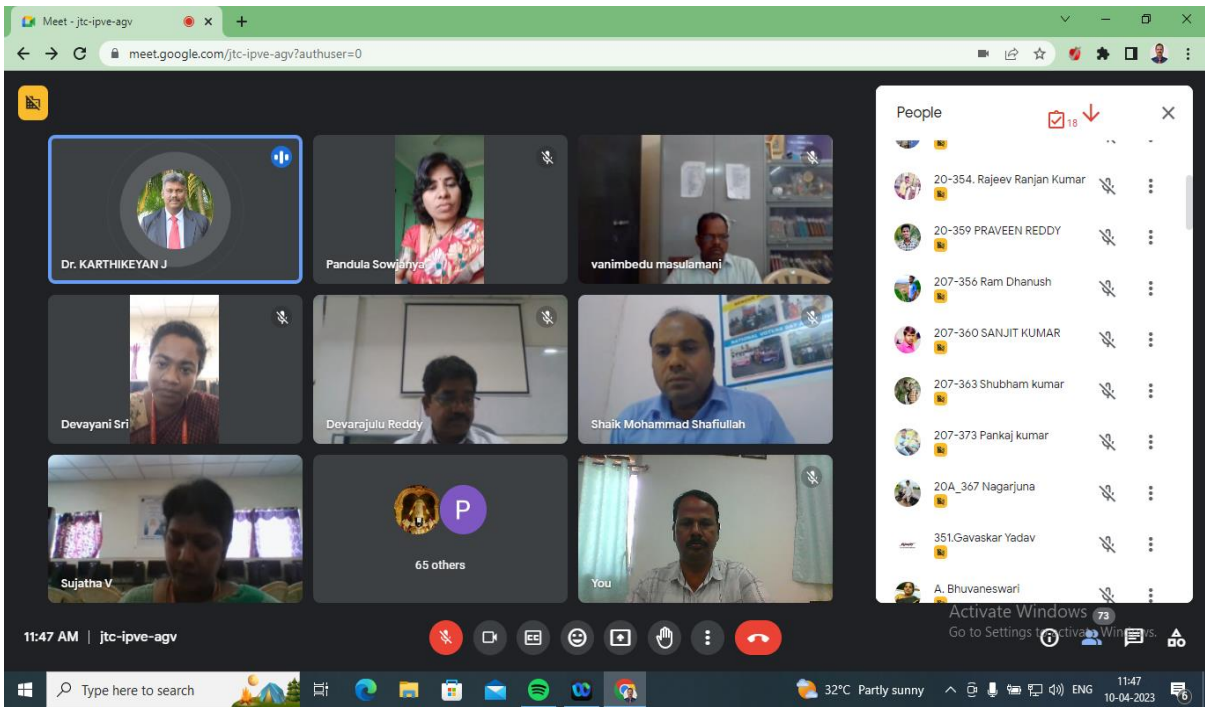
**Dr .Chong Seng Tong, UNITEN, Malaysia**

ERROR FREE RESEARCH PAPER

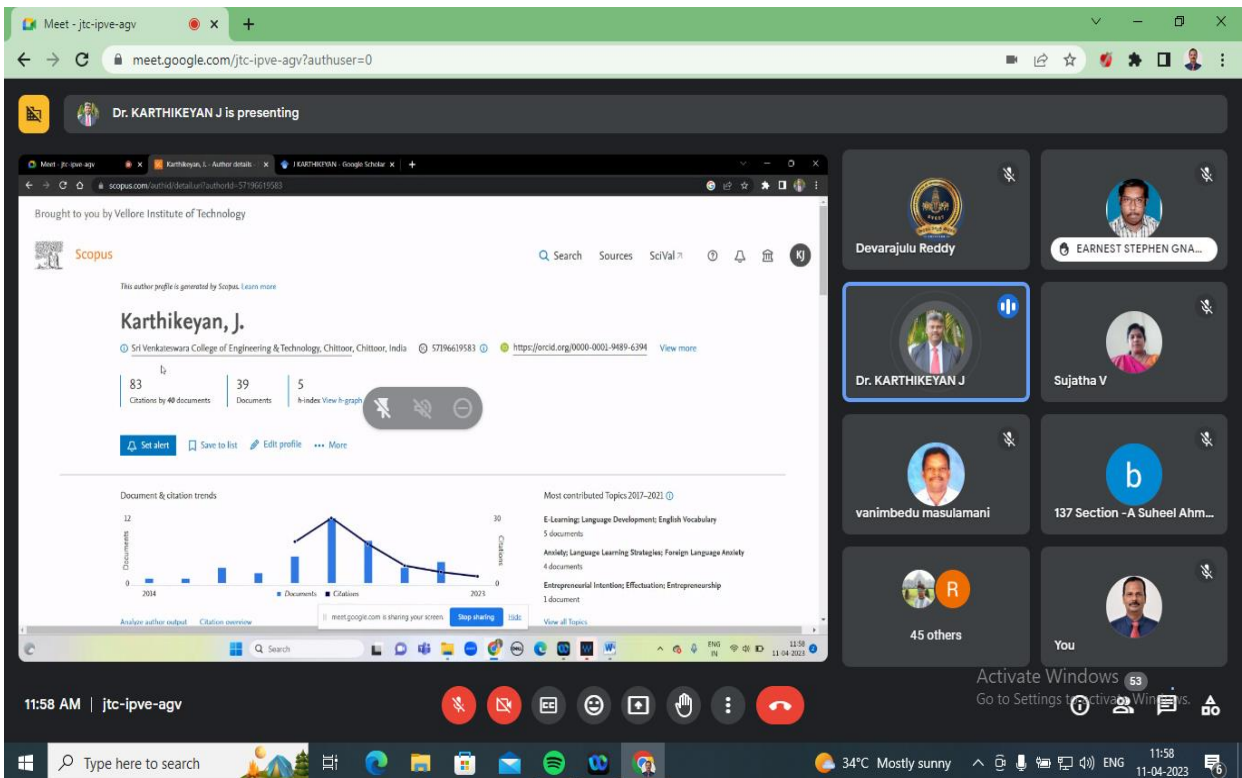
**Dr. Mohammed Shamsul Hoque, Daffodil International University,Bangladesh**

MOTIVATION A MUST IN CLASS

**Dr.S.Rajadurai, University Of Colombo, Sri Lanka**



Conference Inaugural Session



Presentation by subject expert by Dr.J. Karthikeyan during conference

PVKN Govt. College(A), Chittoor, In Collaboration with: Sri Venkateswara College of Engineering & Technology was conducted Two days **INTERNATIONAL HYBRID CONFERENCE ON SCIENCE TECHNOLOGY ENGINEERING ARTS HUMANITIES & MANAGEMENT** through online during 10 & 11 April 2023.

The conference was inaugurated by Dr.M. Mohan Babu, Principal, SVCET, Chittoor and Dr.G.Anada Reddy, Principal, PVKN Govt. College(A), Chittoor After inaugural session, technical session carried with 45 authors in three parallel sessions as per conference schedule.

Second day of the conference addressed by Global experts with their talks on **Publishing as a habit, Error free research paper, Motivation a must in class.**

The selected 45 full length papers were published in ISBN numbered book was the outcome of the conference. In the conference 23 full length papers were published by the Faculty of PVKN Govt. College(A), Chittoor.

**Link for Published books:**

**[https://drive.google.com/file/d/1pqBjwO3Qy9ZrZHlc1KiaeunI9b0FBNZ0/view?usp=share\\_link](https://drive.google.com/file/d/1pqBjwO3Qy9ZrZHlc1KiaeunI9b0FBNZ0/view?usp=share_link)**